

TM #00944

NCC Cable System Order

11767546

Order #	62360120
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine
AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Nov15

Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	End Citizens United
Client Code	
Product Code	
Est Code	2992
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16
Version	1 vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$8,410.00
Commission	\$1,261.50
Net Total	\$7,148.50
Total Spots	90
Affiliate Split	
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10/31 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00			X	X	X			-	-	6	\$116.00	\$696.00	30	NCR
2	CNN	CNN Access	11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$116.00	\$232.00	30	NCR
3	CNN	CNN Morning	10/31/16	11/6/16	05:00	09:00			X	X	X			-	-	6	\$110.00	\$660.00	30	NCR
4	CNN	CNN Morning	11/7/16	11/13/16	05:00	09:00	X							-	-	2	\$110.00	\$220.00	30	NCR
5	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00			X	X	X			-	-	6	\$74.00	\$444.00	30	NCR
6	CNN	CNN Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$74.00	\$148.00	30	NCR
7	MSNBC	MSNBC Access	10/31/16	11/6/16	16:00	19:00			X	X	X			-	-	6	\$94.00	\$564.00	30	NCR
8	MSNBC	MSNBC Access	11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$94.00	\$188.00	30	NCR
9	MSNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00			X	X	X			-	-	6	\$60.00	\$360.00	30	NCR
10	MSNBC	MSNBC Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$60.00	\$120.00	30	NCR
11	MSNBC	MSNBC Morning	10/31/16	11/6/16	10:00	18:00			X	X	X			-	-	6	\$88.00	\$528.00	30	NCR
12	MSNBC	MSNBC Morning	11/7/16	11/13/16	10:00	18:00	X							-	-	2	\$88.00	\$176.00	30	NCR
13	HGTV	HGTV Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$116.00	\$116.00	30	NCR
14	HGTV	HGTV Access	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	5	\$116.00	\$580.00	30	NCR
15	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	5	\$146.00	\$730.00	30	NCR
16	HGTV	HGTV Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$146.00	\$146.00	30	NCR
17	FOOD	Food Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$116.00	\$116.00	30	NCR
18	FOOD	Food Access	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	5	\$116.00	\$580.00	30	NCR
19	LMN	Lifetime Movie Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$59.00	\$59.00	30	NCR
20	LMN	Lifetime Movie Access	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	5	\$59.00	\$295.00	30	NCR
21	LMN	Lifetime Movie Prime	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	5	\$73.00	\$365.00	30	NCR

NCR

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Office	Washington	Product Name		Net Total	\$7,148.50
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22	LMN	Lifetime Movie Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$73.00	\$73.00	30	NCR
23	HALL	Hallmark Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$75.00	\$75.00	30	NCR
24	HALL	Hallmark Access	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	5	\$75.00	\$375.00	30	NCR
25	HALL	Hallmark Prime	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	5	\$94.00	\$470.00	30	NCR
26	HALL	Hallmark Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$94.00	\$94.00	30	NCR

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	90	0	0	0	0	0	0	0	0	0	0	0	90
AMT	\$8,410.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,410.00

SYSTEM APP: SALES ACCT Date Printed 10/31/16

62360120 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |